

## 2-DAY ENGLISH DISCUSSION BUSINESS SEMINARS (BY NATIVE SPEAKER)

### SEMINAR TOPICS (ТЕМЫ СЕМИНАРОВ)

1. Financial Instruments and Trade Finance.
2. Project Finance: Mechanisms for managing risks and maximizing value.
3. Finance and Accounting for Managers, lawyers and Directors.
4. Public Private Partnership: Risk management, legal and investment issues.
5. General discussion on politics, economics, international relations etc.
6. Transactional analyses and emotional intelligence in conflict management and effective communication in companies.
7. Strategic and Effective Business Decision Making Techniques.
8. Legal contracts for lawyers, managers and directors.
9. Innovation and strategic management.
10. Strategic Management and 14 lessons from successful international companies.
11. Computer business games to choose optimal strategy to gain competitive advantage in business.
12. 50 fundamental economic theories for managers and directors.
13. Fundamentals of banking for bankers.
14. Fundamentals of banking, investment and leasing.
15. Ukraine crisis. Its effect on Russian economy and how to minimize your company's risks and losses.
16. Project management and EPCM contracts in oil and gas sector.

### **Проведение данных семинаров возможно так же и на русском языке:**

17. Secrets of Successful banks: Business processes and technology.
  18. Secrets of successful banks: Quality management and ISO 9000.
  19. SWOT ANALYSIS: Effective instrument for diagnosis, managing competitiveness, long-term planning and growth of a company.
  20. Influence of company's culture, management style on psychological atmosphere, loyalty of staff, customer's satisfaction and success of a company.
  21. Strategic management with Kaizen and the secrets of success of leading Japanese companies.
  22. Strategic management with Sun Tzu's Art of war philosophies.
  23. Strategic management using Goldratt's Theory of Constraint (TOC).
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24. Risk management.
25. Project management and EPCM contracts in the power sector.
26. Project management and EPCM contracts in railway construction sector.
27. Project management and EPCM contracts in infrastructure construction sector.
28. Tourism business: minimizing risks, costs, achieving maximum customer satisfaction and profit.
29. Retail business: minimizing risks, costs, achieving maximum customer satisfaction and staying competitive.
30. Real estate and Construction business: Minimizing the risks, maximizing opportunities and profits.
31. How to become an effective top-manager and CEO.
32. How to be an effective financial, commercial and general director.
33. Strategic planning and marketing for achieving company goals and growth.
34. Managing change and growth in organizations.
35. Fundamentals of Taxation for Managers and Accountants.
36. Strategic management through KPI and BSC.
37. Corporate social responsibility: strategic instruments for low-cost marketing, increasing value of company's brand and market capitalization.

**Проведение данных семинаров возможно так же и на английском языке:**

38. Тренинги и тесты для выявления, развития личности; раскрытие скрытого творческого потенциала, улучшение психологической атмосферы, качества коммуникаций и повышение эффективности на работе.
39. Как сделать, чтобы Ваша компания была любимым, идеальным и желаемым местом для работы.

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40. Tax planning
  41. Техника эффективного руководства.
  42. Merger and Acquisition.
  43. Due diligence.

Будем рады ответить на все интересующие Вас вопросы о семинарах и курсах, в деталях.  
Надеемся на благотворное сотрудничество.

С уважением,

Alex.